



## ANNUAL COMMUNITY REPORT 2017

*"We have had a successful year and have started the implementation of our five year plan. As trustees we will continue with a responsible stewardship of our landmark museum to ensure future generations will reap the benefits of the decisions we make now."* G Tuck, Chair

### Highlights & Accomplishments

- 4, 671 visitors June 2016-May 2017
- **Financial results:** Total Revenue-\$160,505; total expenses \$150,028; net surplus before depreciation \$19,477 Total current assets \$2,020,346.
- Volunteers' hours have increased to over 5,462 hrs and represent the equivalent of 3 full time workers.
- An in-house survey rated Cobblestones Museum to be either excellent or very good.
- Media visits: 12 articles generated, TV show Kiwi Living filmed at Cobblestones.
- Ongoing cataloguing by Collection Management Team; over 500 objects have been catalogued.
- Completed conservation plans for all remaining historic buildings. Completion of Woolshed restoration project.
- Cobblestones is No 1 attraction in Greytown on Trip Advisor and now No 6/77 of activities in the Wairarapa (up from 17<sup>th</sup> in 2016). Cobblestones was rated excellent (71%) or very good (27%).
- Started building Strong relationships with key people in the Tourism and Museum sector.
- Prime Minister visit allowed us to leverage our exposure.
- 17 schools or Early Years centres visited the Museum.
- A number of successful community events, including collaboration with Greytown Little Theatre and Kuranui College Shakespeare Production.
- The Trustees would like to thank Greytown Trustlands Trust, South Wairarapa District Council, Masterton & Carterton Councils, Lions & SW Rotary, Eastern & Central Trust, MSD community programme.

### Friends of Cobblestones

- The work that the Friends of Cobblestones does underpins the success of Cobblestones Museum. Their fundraising in this financial year has been a huge success with a number of new initiatives.
- The gardens are maintained by the Friends and regularly draw praise from visitors.
- The inaugural Jazz Concert held in March 2017 was a huge success and planning is underway for another one in March 2018. The Friends of Cobblestones held the successful village Fete in 2016.

### Challenges

- Boost visitor numbers.
- Continued recruitment of a diverse pool of volunteers.
- Continued need to apply for grants/sponsorship to maintain & develop Cobblestones Museum.
- A growing need for a permanent professional director.

### Looking ahead for this current financial year (2017-2018)

- Implement the second year of our strategic plan which includes:
- Opening of significant WW1 exhibition 11 November 2018, including a programme of community events
- Installation of historic street lamps at Cobblestones in collaboration with the Greytown MENZ shed; rewiring of all historic buildings. Extending the coach house and stationary engine shed including historic facades

Trustees: Grey Tuck, (Chair), Brian Baxter, Annabelle O'Meara, Leigh Hay, Graeme Gray, Bruce Cole, Joseph Gillard, Alan McCartney, Colin Wright, John Gilberthorpe, David Masters, Brent Goodwin, Anne Hayden (secretary) Anthea Nickson (Treasurer)